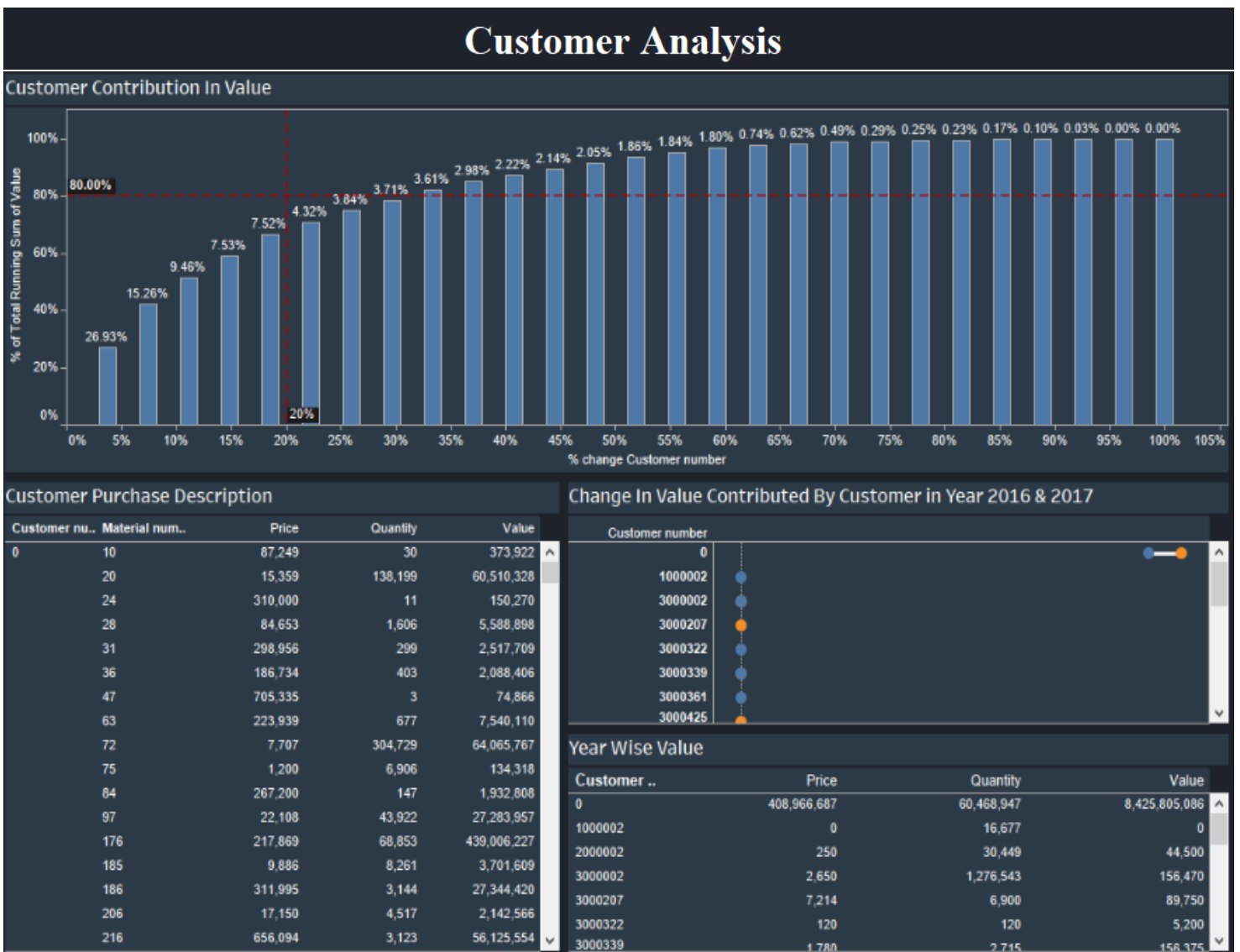
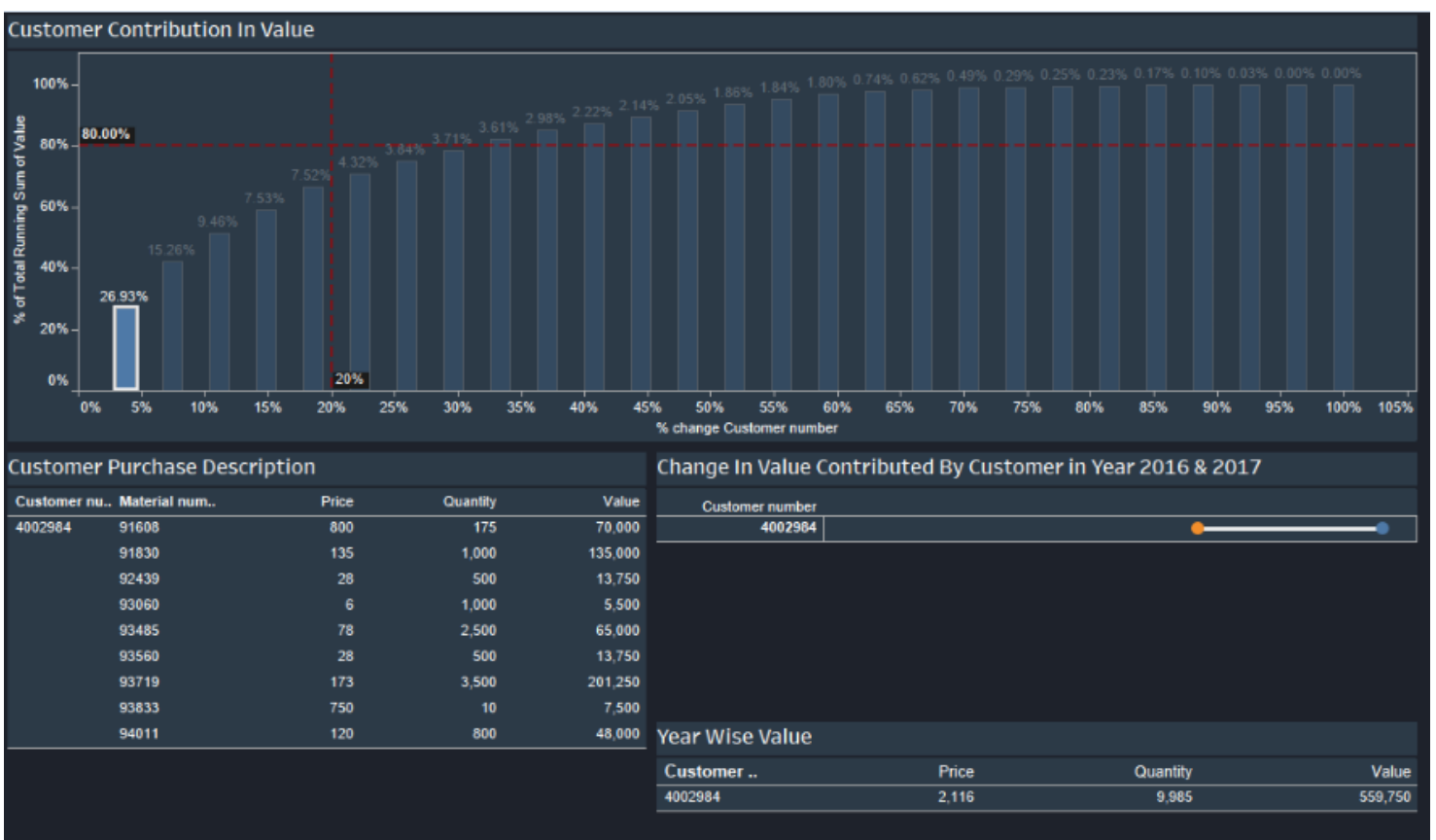


BIZ VIZ – Your visualization lookbook!

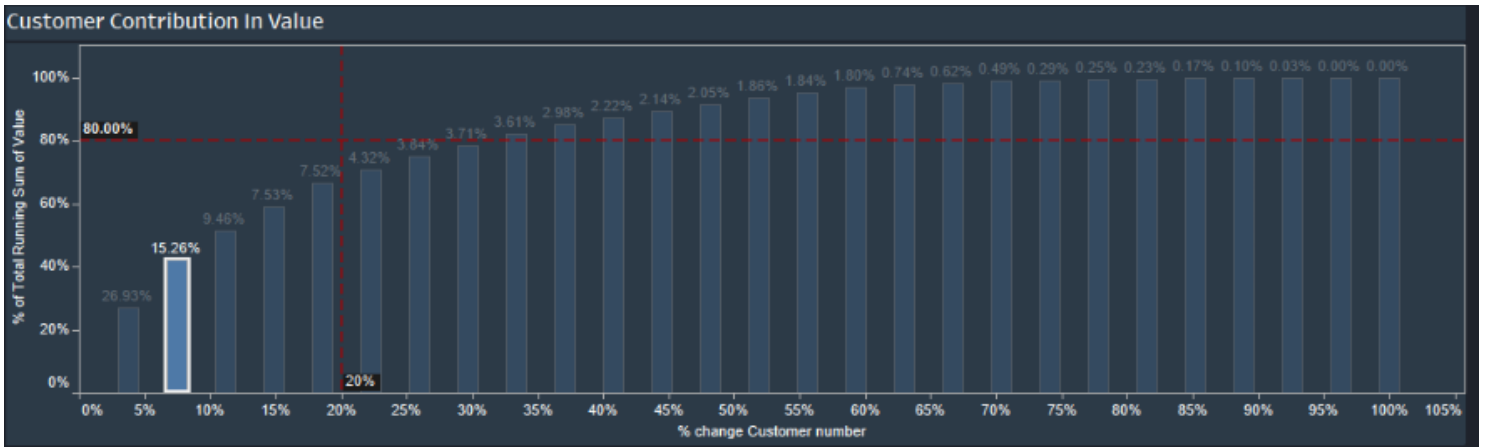


This visualization helps in analyzing the purchasing patterns of the customers and to track the potential customer whose contribution is high in company's value.

Selecting a particular bar, will provide us with the information about the customers who are contributing more towards the company's value and are potential customer.



Selecting another bar will highlight the information based on that.



Customer Purchase Description

Customer nu..	Material num..	Price	Quantity	Value
4008681	1018	230	100	11,500
	20348	7	100	728
	20550	1,500	30	7,500
	92081	1,800	30	9,000
	93062	19	5,500	52,250
	93063	19	5,000	47,500
	93104	48	500	8,000
	93105	750	30	7,500
	93140	260	10	1,235
	93167	1,800	30	9,000
	93174	375	500	37,500
	93224	1,550	50	15,500
	93365	1,400	40	14,000
	93431	500	20	5,000
	93468	805	100	11,500
	93635	460	80	9,200
	93781	210	30	2,100

Change In Value Contributed By Customer in Year 2016 & 2017

Customer number
4008681

Year Wise Value

Customer ..	Price	Quantity	Value
4008681	15.553	12,600	317,113

PARETO CHART

Pareto Analysis is a statistical technique in decision-making used for the selection of a limited number of tasks that produce significant overall effect. It uses the Pareto Principle (also known as the 80/20 rule) the idea that by doing 20% of the work you can generate 80% of the benefit of doing the entire job.

Learn how to make a Pareto Chart in Tableau:

<https://onlinehelp.tableau.com/current/pro/desktop/en-us/pareto.html>

<https://www.tableau.com/learn/tutorials/on-demand/pareto-charts>

Learn how to make a Dumbbell Chart in Tableau:

<https://www.youtube.com/watch?v=PXRZ96hYHLO>

Learn how to apply Action Filters in Tableau:

http://onlinehelp.tableau.com/current/pro/desktop/en-us/actions_filter.html