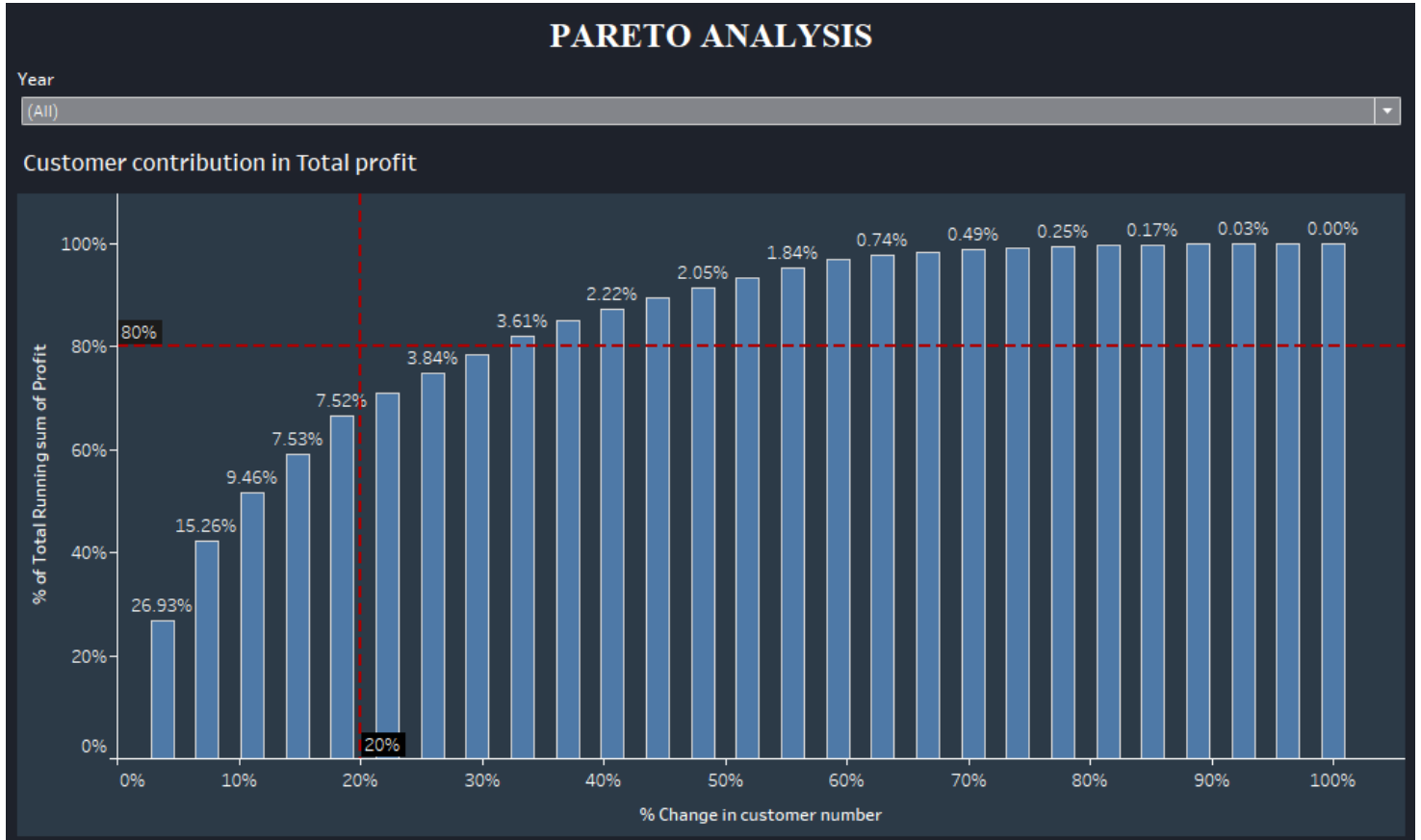


Hello!

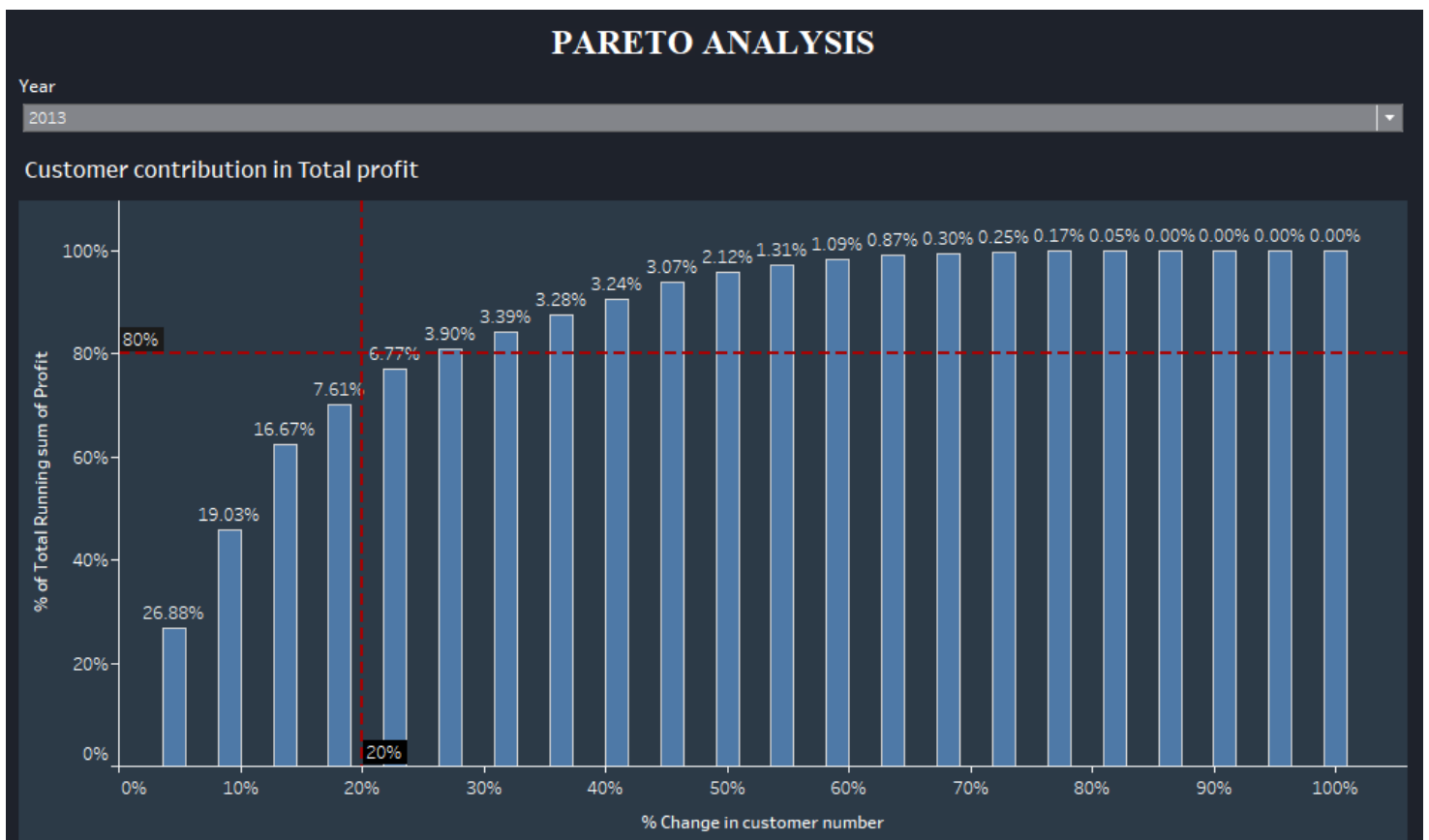
BIZ VIZ – Your visualization lookbook!



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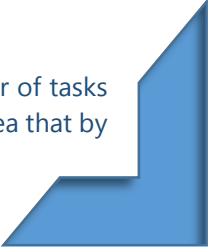
This visualization helps to track the count of customer or the name of the customer, whose contribution is high in company's overall profit and can consider as a potential customer.





PARETO ANALYSIS

Pareto Analysis is a statistical technique in decision-making used for the selection of a limited number of tasks that produce significant overall effect. It uses the Pareto Principle (also known as the 80/20 rule) the idea that by doing 20% of the work you can generate 80% of the benefit of doing the entire job.



How to create Pareto chart in Tableau

<https://onlinehelp.tableau.com/current/pro/desktop/en-us/pareto.html>

<http://www.decisivedata.net/blog/pareto-charts-in-tableau>