

## Goldstone Analytics Bulletin



*There have been lengthy discussions about what is the real key to success. But, now we know, as we have found it. It is our Dear customers, our priceless key to a great successful year. Thank you for making our dream come true!*

*We take this opportunity to thank you for walking with us through thick and thin and wish you and your family a great year ahead.*

Change is constant. Change is inevitable. And we have changed as well. As we entered into the New Year, we bring out our first issue of 2018, witness sweeping changes in the BI industry in the coming year. Innovation, in both, products and services will define the trend.

***Checkout what the industry predicts for business intelligence and analytics in 2018.***

### 2018 Top 10 Business Intelligence Trends

1. Don't Fear AI	2. Liberal Arts Impact	3. Promise of NLP	4. Multi-Cloud Debate	5. Rise of the CDO
6. Crowdsourced Governance	7. Data Insurance	8. Data Engineer Role	9. Location IoT	10. Academics Investment

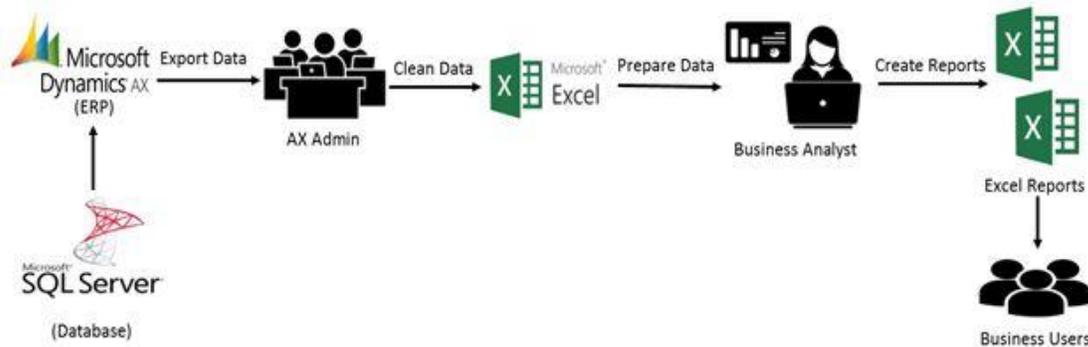
The pace and evolution of business intelligence solutions mean what's working now may need refining tomorrow. From natural language processing to the rise in data insurance, Tableau interviewed customers and Tableau staff to identify the 10 impactful trends customer will be talking about in 2018. Whether you're a data rock-star or an IT hero or an executive building your BI empire, these trends emphasize strategic priorities that could help take your organization to the next level.

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# Improve Logistics Performance With Tableau

*Client is one of the Asia's leading Supply Chain and Logistics Company with global ambitions. Company offers cutting-edge logistics solutions to its customers, enabling them to focus on their core competencies. The firm adds maximum value to businesses at every level, right from providing world-class warehousing support to ensuring time-definite deliveries of goods globally.*

## Traditional Work Model



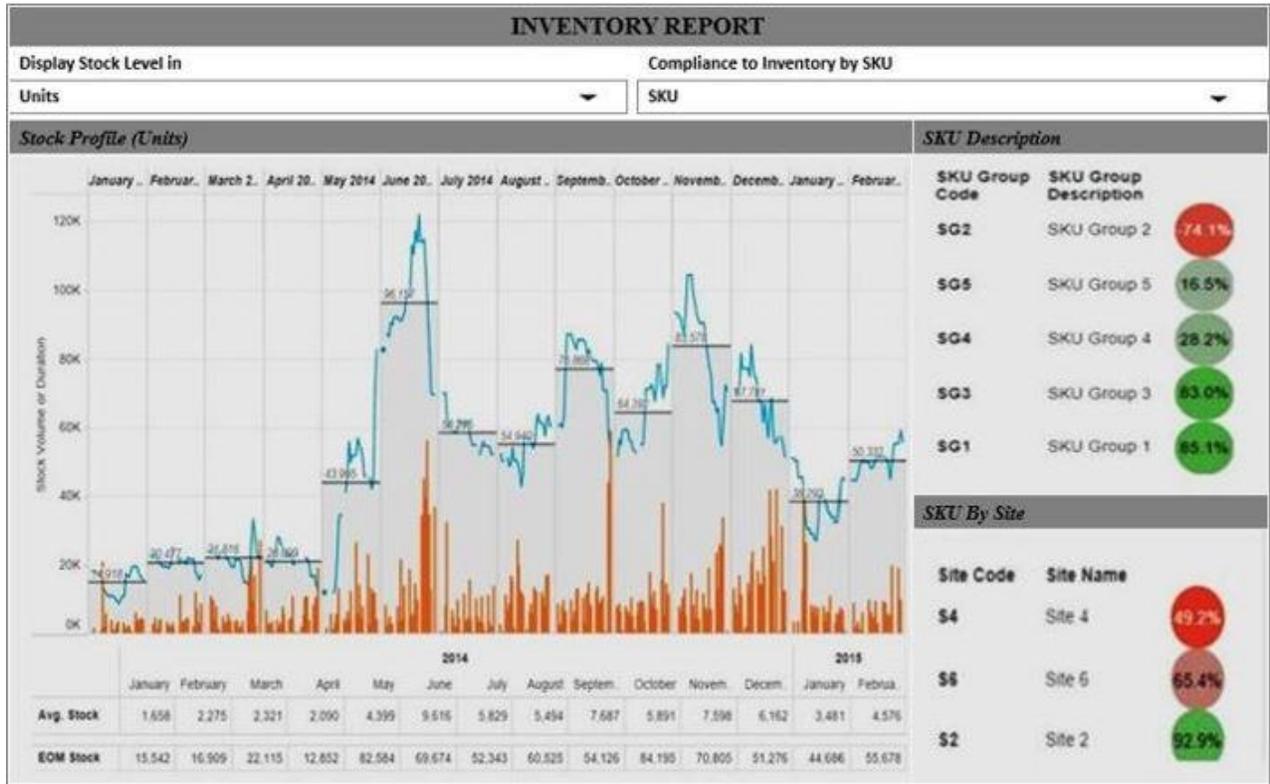
**Description:** As described in the model, the Data has been stored in MS SQL Server and mapped with MS Dynamics ERP from where the Admin team extracts the data, clean data and prepare in MS Excel. Business Analyst combines the data and create text reports and share with the Business User.

**Problem:** Time Consuming- Daily creation of reports. Manual efforts required from Admin team to extract, clean, prepare data daily and Business Analyst team to create static excel reports and share with the end Business users, which need to be update manually and send again.

**Solution:** To minimize the manual efforts and time the best possible solution is to implement Tableau Solution Architecture. Tableau Desktop connects with the MS SQL Server and easily able to create desired reports using data from database. Further, the reports has been published onto the Tableau Server and mapped with the In-house portal of the company using Java Script Embedded code where Business Users can interact with the reports daily. Further, to automate the process, using Subscriptions as per the schedule the screenshots of the reports has been shared with the Business Users daily.

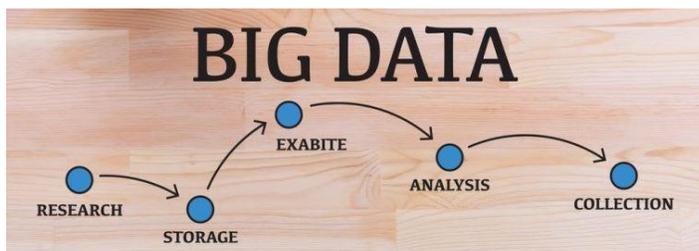
## Dashboards Prepared For Company

**INVENTORY REPORT:** Compare inventory levels over time to sales and stock targets in this dashboard. A quick and easy way to reveal if there is an opportunity to reduce inventory levels in the business.



*\*It is an illustrative example of the actual dashboard.*

## Top 6 Upcoming Big Data Trends For 2018



*“It is expected that the big-data market will be worth \$46.34 billion by 2018.”*

**Big data** is in a constant mode of evolution. It has created huge leaps of growth for businesses who have been using it. The massive increase in the volume, variety, and velocity of data showcases that big data will definitely encounter some changes worth mentioning in the year ahead, prevailing to leave some indelible mark.

[Read More](#) : To see a few changes that will hit **big data** domain in the coming year:

***“It is not enough to do your best; you must know what to do, and then do your best”***

***-W. Edwards Deming***



**Tableau is admittedly at the early steps of its enterprise journey with challenges of data governance, compliance and IT management still ahead and their strategy to leverage customer partnerships to help them navigate. We look forward to TC18 in New Orleans next year to hear about all the progress of the coming year.**

Celebrating his one-year anniversary with the company, CEO Adam Selipsky opened his keynote with company stats and appreciation for all of the fellow data people in attendance. Tableau now touts 61,000 customer accounts (up 15,000 in the last year) in 160 countries, and Tableau Public reached one million visualizations and one billion views.

In **May 2018**, many global companies will need to comply with the EU’s Global Data Protection Regulation (GDPR), yet Tableau claims GDPR is not in their top 10 customer priorities and, therefore, encourages companies to rely on processes and Tableau’s existing security features for compliance efforts.

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## Gartner Top 10 Strategies Technology Trends for 2018



*Gartner defines a strategic technology trend as one with substantial disruptive potential that is beginning to break out of an emerging state into broader impact and use, or which are rapidly growing trends with a high degree of volatility reaching tipping points over the next five years.*

The first three strategic technology trends explore how artificial intelligence (AI) and machine learning are seeping into virtually everything and represent a major battleground for technology providers over the next five years. The next four trends focus on blending the digital and physical worlds to create an immersive, digitally enhanced environment. The last three refer to exploiting connections between an expanding set of people and businesses, as well as devices, content and services to deliver digital business outcomes.

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