

Goldstone Analytics Bulletin



Talk To A Database: Tableau Acquires ClearGraph

"Tableau Democratizes Data Access with Purchase of natural Query Startup ClearGraph."

The acquisition accelerates plans to add natural language into Tableau platform, aimed at helping people interact with data naturally. According to the companies, their missions are compatible and the acquisition will allow Tableau to expand data access and exploration to more users without technical expertise by using natural language to ask questions and search for insights.

The addition of natural language queries will make it easier for more people to interact with Tableau, whether it is an executive who needs an answer quickly, or a person who is on a mobile phone and wants an answer from data on the move, said **Francois Ajenstat, chief product officer at Tableau.**

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Tableau on Tableau: HR Analytics

A company's most important asset is their people. Organizations that use data to make informed decisions about employees will help recruiters gain, retain, develop and nurture high performing teams and programs.

How Tableau HR makes Data Human



Click to see: *"How Tableau's HR team is using data visualization to find insights for compensation, recruiting metrics, and resource management to optimize budget across multiple programs."*

"Information is the oil of the 21st century, and analytics is the combustion engine."

**Peter Sondergaard,
Senior Vice-President, Gartner Research**

Big Data in the Field of Entertainment



Ritesh Mehta, Senior Technical Account Manager for TatvaSoft Australia.

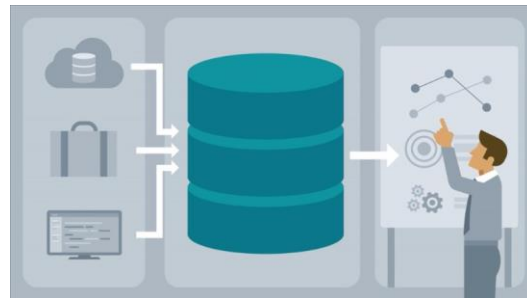
"Discusses the impact big data is having on the entertainment industry."

Big Data as an integral technology is in a position to be a boon to the entertainment field. It could enhance the profitability of the movies, always a high risk business. The green-lighting of a story, to the selection of cast to the timing of release could be determined.

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Industry Watch!

**ETL is slowing down
real-time data
analytics**



"Many IT professionals say the data transformation tool ETL hinders companies' ability to do real-time analytics, and they are looking for alternatives."

The data transformation tool known as ETL, or extract, transfer and load, is slowing down companies' ability to do real-time data analysis, costing those companies business opportunities and making their analytics inefficient.

That is the result of a survey of 502 IT professional conducted by IDC on behalf of InterSystems Corporation, a high-performance database management vendor. The survey also found that Changed Data Capture (CDC) technology is also slowing companies down and impeding their ability to do real-time data analysis.

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