

Goldstone Analytics Bulletin



2017 State Of Cloud Business Intelligence

Here is a rundown on the state of cloud computing and business intelligence.

Dresner Advisory Services published their 6th annual report on Cloud Business Intelligence (BI) titled 2017 Cloud Computing and Business Intelligence Market Study. This report provides insights into deployment trends & attitudes toward cloud business intelligence (BI) defined as the technologies, tools, and solutions that employ one or more cloud deployment models. “We began to analyze this market dynamic back in 2012 when adoption was nascent, and since that time we have seen deployments of public cloud BI applications continue to grow steadily,” said Howard Dresner, founder and chief research officer at Dresner Advisory Services.

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“The price of light is less than the cost of darkness.”

-Arthur C. Nielsen

5 Keys to Leading in the Age of Analytics

Data and analytics have redefined the way we compete. Data is a critical corporate asset that organizations are starting to monetize in new ways to get ahead of their competition. The bottom line? Companies that leverage data to drive the performance of their organization's decisions are winning at a faster rate than their competition.

One alarming trend for large corporations is that the size of the organization is no longer a competitive barrier to producing world class analytics. Analytical methods and tools are becoming more ubiquitous and less costly, leveling the playing fields for companies large and small.

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Industry Watch!

Government and Public Sector

Preventing crime before it happens: How data is helping Delhi Police

CMAPS generates crime-reporting queries and has the capacity to identify crime hotspots by auto sweep on the Dial 100 database every 1-3 minutes, replacing a Delhi Police crime-mapping tool that involved manual gathering of data every 15 days. It performs trend analysis, compiles crime and criminal profiles and analyses the behaviour of suspected offenders—all with accompanying graphics.

The Delhi Police has partnered with the Indian Space Research Organisation to implement CMAPS—Crime Mapping, Analytics and Predictive System.

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