

## Goldstone Analytics Bulletin



As another year comes to an end, we take the opportunity to say thank you and to wish you the very best for the New Year

Change is constant. Change is inevitable. And we have changed as well. As we usher into the New Year, we bring out our first issue of 2017 with a brand new look. We are also set to witness sweeping changes in the BI industry in the coming year. Innovation, in both, products and services will define the trend. Checkout what the industry predicts for business intelligence and analytics in 2017.

### Top Business Intelligence and Analytics Trends for 2017

#### Tableau

2016 was a particularly major year for the business intelligence industry. The trends we presented last year will continue to play out through 2017. But the

BI landscape is evolving and there are emerging trends in business intelligence to keep an eye on. In 2017 business intelligence strategy will become increasingly customized to each business. 2017 will be the year of collaboration and embedded BI tools: clean and secure data combined with simple and powerful presentation.

[Read more](#)

## Datapine

Over the last few years, we've watched data transform organizations of all types and sizes. Companies that began harnessing the power of their data gained a competitive edge and were able to innovate faster.

What's in store for next year? IT will continue to partner with the business and implement self-service analytics at scale. And we'll see a number of exciting changes as a result.

[Read more](#)

## BARC's BI Trend Monitor 2017

This report reflects on the trends currently driving the BI market from a user perspective. In order to obtain useful data for the BI Trend Monitor, we asked almost 2,800 users, consultants and vendors for their views on the most important BI trends. Their responses reveal a comprehensive picture of the future of BI as well as regional, company and industry-specific differences, delivering an up-to-date, objective perspective on the business intelligence market.

[Read more](#)

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***"Data is the new currency, and it's the medium of exchange between consumers and marketers."***

Lisa Utzschneider, Chief Revenue Officer, Yahoo

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## Industry watch!

### Non-profits and communities

Tableau powers data-driven poverty alleviation programs

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TNP2K was formed by the Indonesian Government in 2010 to accelerate the reduction of poverty in Indonesia. The organization works to reduce poverty

through programs and by working with government agencies and stakeholders.

TNP2K regularly collects large amount of data in multiple formats from various sources. The organization uses Tableau Software to analyze these data, producing dashboards that decision and policy makers can tap on to effectively manage and monitor the programs.

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All About Analytics

**Our mailing address is:**

Goldstone Technologies

Q4 - Cyber Towers, Hitech city

Hyderabad 500081

India

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