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## Goldstone Analytics Bulletin

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### **Goldstone Analytics Support Services: Tableau**

Goldstone Technologies introduces Analytics Support Centre for Tableau in India. Connect with our certified BI consultants for offsite support or request a Tableau demo! Choose your service pack now and avail services at discounted price.

*Call: +91 4066284994*

*Email: [tableau.support@goldstonetech.com](mailto:tableau.support@goldstonetech.com)*

[Register for Tableau Demo](#) | [Analytical Services](#) | [Support Services](#)

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***“You can have data without information, but you cannot have information without data”***

DANIEL KEYS MORAN, COMPUTER PROGRAMMER AND SCIENCE FICTION AUTHOR

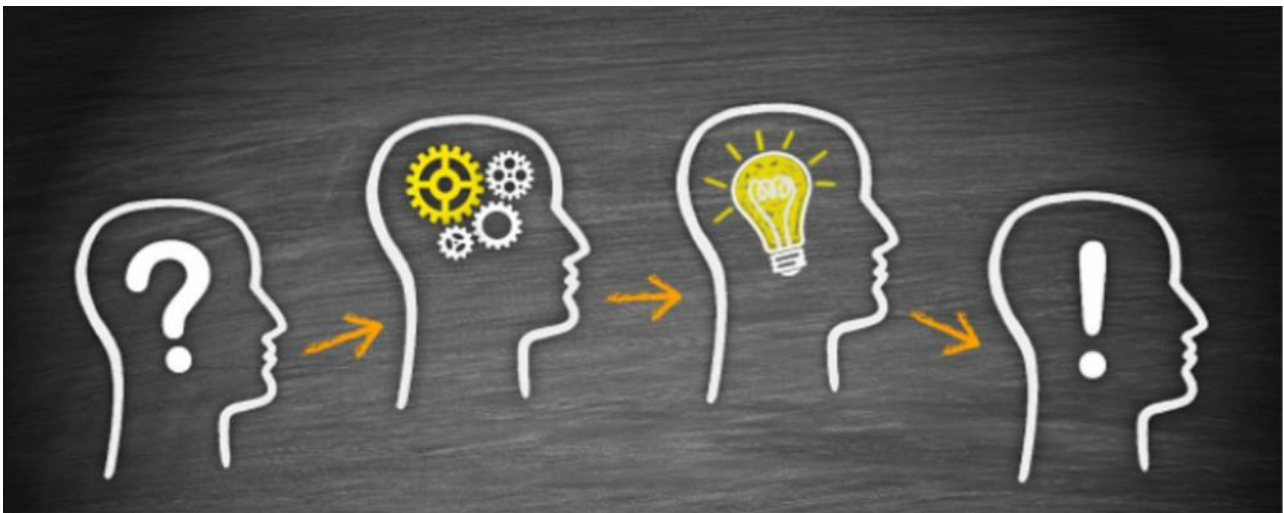
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## Meet Tableau 10: Where Data gets Hotter

Tableau 10 brings you an entirely new look and feel with beautiful viz colours to make your data smoking hot!

What's new ??

- Beautiful by design: A fresh look and feel, beautiful viz defaults, and new formatting control - all add up to vizzes with impact.
- Delightfully mobile: Quickly design, customize, and publish a single dashboard with optimized views for tablets and phones.
- Data breakthroughs: The rumors are true: Tableau 10 has data integration so you can join across databases. Rumors of new Google Sheets and Quickbooks connectors? Also true.
- Answers through analytics: Make custom territories, filter across data sources, and highlight important data with new visual analytics capabilities.
- Do more on the web: With dashboard authoring on the web, it's easier for everyone to use Tableau.
- Self-service at scale: Support enterprise deployments with Mobile Device Management, governance features like Desktop license management, and more extensibility.



**Tableau Conference** - *Austin TX | November 7-11, 2016*

Do you analyze datasets for fun in your spare time? Do you believe visualizing information can change the world? Then you're a data person- and you belong to Tableau Conference 2016. What is hands-on training? What's a certification exam? What's a training workshop? What's a Tableau Doctor? Find everything at #data16

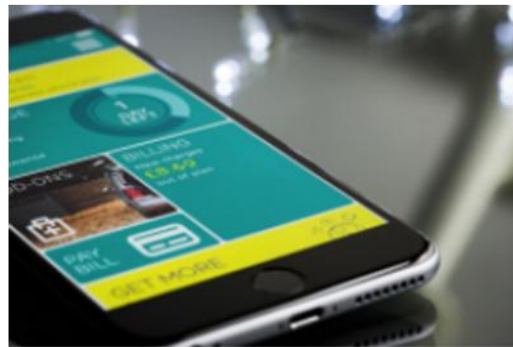
[Tableau Conference](#) | [Register Now](#) | [Tableau Conference On Tour](#)

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## Industry Watch!

### TELECOMMUNICATIONS

Goldstone Technologies re-defined business intelligence for leading telecommunications giant from the Middle East.



Telecommunications is a highly complex industry generating enormous amounts of data on a daily basis. It is very customer-centric with even a small change in customer usage patterns that can affect the business. This emphasizes the need to closely monitor the data available and take corrective actions.

Goldstone Technologies successfully developed highly customized business intelligence solutions through Tableau Software to create meaningful analytics with real-time data in a reasonable time frame. It helped with -

Network optimization - Identifying key networks and hotspots for optimizing support and providing hardware upgrades as required, recognizing usage patterns, peak periods and bandwidth bottlenecks etc. to ease traffic congestion.

Revenue Optimization - Focusing on revenue-generating services and customers by identifying key spending patterns

Profitability - Creating geographic analysis of wireless network to identify profitable and non-profitable areas. Evaluating expansion prospects and finding hidden opportunities through customized data analysis

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