Goldstone Analytics Bulletin

Goldstone Analytics

Are you still struggling with your data? Are you looking for data solutions? You need a data doctor! Goldstone Technologies provides a complete one stop solution for all your data needs!

ON DEMAND DEMO

Requesting a quick demo on Tableau is now easy. Just login to our website and register for an exclusive on-demand demo by our certified BI consultants.

[Request for Demo](#)

SUPPORT SERVICES

Goldstone Technologies introduces Analytics Support Centre for Tableau in India.

Call: +91 40 6628 4994
Email: tableau.support @goldstonetech.com

[Support Services](#)

LIVE WEBINAR

Join Goldstone's live webinar with new and exciting features of Tableau 10 and learn how to make your data insightful. Get your questions answered live by our BI Consultants.

"The goal is to turn Data into Information & Information into Insight"

CARLY FIORINA, FORMER CEO - HP

What's New

Tableau Appoints New CEO

Tableau Software, the global leader in visual analytics, has appointed Adam Selipsky as president and chief executive officer effective September 16. Christian Chabot, Tableau's co-founder and current CEO, will continue to serve as chairman of Tableau's board of directors.

"I'm incredibly excited to join the Tableau team," said Selipsky. "Tableau has that rare combination of a passionate customer base, leading products, amazingly talented people, dedication to technology innovation, and momentum in the market. The company is positioned to become the new world standard in analytics."

How mobile data visualization helped reduce malaria cases by 93%

"How would you like to help us eliminate malaria in Zambia?" That's the pitch received by Neal Myrick, director of social impact at Tableau when PATH — an international nonprofit organization that focuses on saving lives and improving health, especially among women and children — came knocking at his door. This wasn't a demand for monetary aid. It was a request for collaboration.

Mobile data, including location-based information and surveys, is playing a key role in helping Tableau and PATH eliminate malaria in the African region. Read more.

Industry Watch!

FMCG & RETAIL

Pepsico enhanced its supplier and inventory management through the right mix of business analytics tools

PepsiCo relies on huge volumes of data to accurately supply its retailers in more than 200 countries to serve a billion customers every day.

Supplying too much product results in wasted resources. Supplying too little means risking profit loss. To strike the right balance between appropriate product-stocking levels and razor-thin margins, PepsiCo continually refines sales forecasts.

Pepsico found an appropriate solution through the combined use of Tableau, Hortonworks, and Trifacta. To bring coherence to the data, PepsiCo turned to Tableau partner Trifacta. For greater efficiency and scale, PepsiCo implemented Hortonworks Hadoop as a landing and staging environment for this variety of data. Tableau provides PepsiCo with the finishing step: powerful analytics and interactive visualizations, helping the business uncover insights in volumes of data. PepsiCo analysts can easily share relevant Tableau workbooks with management and the business using Tableau Server.

"Tableau not only serves as the corporate standard for business intelligence—the reporting on top of the enterprise data warehouse—but also as a self-service tool for analysts and departmental uses cases," Mike Riegling, Analyst, Pepsico. Read more